



WASHINGTON
MARKETING GROUP

Life & Liberty Alliance

Updated: December 2025, Next Update: December 2026

Summary:

Life & Liberty Alliance donors are predominantly Christian donors who support ministries, youth, constitutional organizations, pro-life, and pro-family initiatives. These donors are strong defenders of the Judeo-Christian founding principles of our nation. They are firmly against the infanticide agenda of the left, defend parents rights to protecting their children from the socialist and mutilation agendas that are undermining the education system, and supportive of the church and faith-based initiatives. These donors originally supported the Dr. Alan Keyes campaigns, to which Washington Marketing Group was a direct support in organizing and running earlier campaigns. Dr. Alan Keyes continues his great advocacy work to this day.

Total File: 366,073

Last 6 Month Donors: 15,986

Last 12 Month Donors: 44,375

Last 24 Month Donors: 141,718

\$25+ Donors: 312,342

\$100+ Donors: 187,407

\$1,000+ Donors: 21,652

Cost: \$100/M

Dollar Selects: \$10/M

\$100+: \$10/M

\$1,000+: \$15/M

Recent Select: \$5/M

Telemarketing: \$35/M

**Free landline and/or cell phone appends on T/M*

Email or FTP Delivery: \$50/F

Usually within 12 hours

Minimum Direct Mail Order: 5M

25% Discount to recognized broker

Contact

Velma Anne Ruth

Mobile: 571-977-9537

velma@dcmarketing.us

velmaanne@theliststore.net

www.dcmarketing.us

12 Month Usage

As of 5/26/2026

CRU

Gospel Revival Ministries

Jerusalem Prayer Team

Usage - All Time

Alliance Defense Fund x3

American Center for Law & Justice x14

Bethany Christian Services x2

Child Evangelism Fellowship

Christian Seniors Association x7

Concerned Women for America x10

Declaration Alliance

Disabled American Veterans

Family Research Council x2

Far East Broadcasting Company

Feed the Children

Focus on the Family x2

Hillsdale College x2

Jews for Jesus

Liberty Counsel Action

Life & Liberty Alliance

National Committee for Faith and Family x3

National Committee for Family, Faith & Prayer x2

National Organization for Marriage

National Pro-Life Alliance x3

National Review

National Rifle Association

National Right to Work Committee

Nora Lam Ministries

One Hope x2

Prison Fellowship Ministries

Prison Fellowship Summer Campaign

Public Advocate

Republican National Committee

RightMarch.com PAC

Students for Life of America

Summit Ministries

Susan B. Anthony

The Navigators

World Magazine